

PREGNANCY RESOURCE CENTER  
OF SOUTHWEST FLORIDA



Saturday, November 16, 2024  
8:00 AM - 12:00 PM  
North Collier Regional Park  
15000 Livingston Rd.  
Naples, FL 34109  
[supportprc.org](http://supportprc.org)

September 16, 2024

Dear Friends for Life,

***It's that time of year again!! We are excited to announce our upcoming annual Walk 4 Life & Funfest on Saturday, November 16, 2024, at North Collier Regional Park.*** My name is Coleen CourterSheets, and I am writing on behalf of the Pregnancy Resource Center of Southwest Florida, a nonprofit organization dedicated to serving those who are facing an unplanned pregnancy. This event is a vital part of our efforts to raise funds for women and babies in need.

Our annual Walk 4 Life brings together **hundreds of participants from our community**, all united in their commitment to help save babies and transform lives. Last year, thanks to the generous support of sponsors like you, **we were able to serve 1293 women in Lee and Collier counties**. This year, we aim to make an even greater impact, but we cannot do it without the help of our community partners.

***Would your business like the opportunity to sponsor and support this important event? As a business sponsor, you have an opportunity to advertise, connect, and be recognized for your generosity within our community at our event and on social media leading up to the event. The top donors are featured on our website, social media sites, and on all the Walk 4 Life t-shirts worn by hundreds of walkers and team players.*** Your sponsorship will directly contribute to help women in crisis who visit our clinics, provide education classes/support in our Aspire Resource Center and help us cover the costs associated with organizing the Walk 4 Life & Funfest.

The Pregnancy Resource Center has been serving women and men in our community for 27 years. During that time, we have offered medical services and support at no cost to thousands of families in Collier and Lee counties. PRC directly impacts local families through life-affirming pregnancy tests, ultrasounds, education classes, and related support. This coming year, our goal is to raise \$150,000 so that we can continue to serve and support these expectant parents when they need us the most.

Please feel free to reach out to me if you have any questions. My email address is [coleen.cs@supportprc.org](mailto:coleen.cs@supportprc.org) and my office number is 239-217-4838. Thank you for considering to be a business sponsor for our Walk 4 Life & Funfest. ***Together, we are making a difference!***

Grace and peace,



**Coleen CourterSheets**  
Director of Development



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9911 Corkscrew Road, Suite 201  
Estero, FL 33928  
239- 217-4838 Ext. 104  
Website: [supportprc.org](http://supportprc.org)

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**TITLE SPONSOR 4 LIFE - \$10,000+**

- Recognition as our TITLE SPONSOR on PRC's social media pages prior to the Walk 4 Life
- EIGHT 24 x 18-inch signs advertising your business along the walk route
- Premium tent space (10 x 10) as the Walk 4 Life's start line
- Your business logo at the TOP of our Walk 4 Life t-shirts given to all participants
- Listing on supportprc.org as our TITLE SPONSOR with a direct link to your website

**CHAMPION 4 LIFE - \$4000**

- Recognition as CHAMPION SPONSOR on our social media pages prior to the Walk 4 Life
- Tent space (10 x 10) at the Walk 4 Life's Start Line
- SIX 24 x 18-inch signs advertising your business along the walk route
- Your business logo on our Walk 4 Life t-shirt given to all participants
- Listing on supportprc.org as our CHAMPION SPONSOR with a direct link to your website

**GUARDIAN 4 LIFE - \$3000**

- Recognition as a GUARDIAN SPONSOR on our social media pages prior to the Walk 4 Life
- Tent space (10 x 10) at the Walk 4 Life with prized placement
- FOUR 24 x 18-inch signs advertising your business along the walk route
- Your business logo on our Walk 4 Life t-shirt given to all participants
- Listing on supportprc.org as our GUARDIAN SPONSOR with a direct link to your website

**DEFENDER 4 LIFE - \$2000**

- Recognition as a DEFENDER SPONSOR on our social media pages prior the Walk 4 Life
- Tent space (10 x 10) at the Walk 4 Life
- THREE 24 X 18-inch signs advertising your business along the walk route
- Your business logo on our Walk 4 Life t-shirt given to all participants
- Listing on supportprc.org as a DEFENDER SPONSOR with a direct link to your website

**ADVOCATE 4 LIFE - \$1000**

- Recognition as an ADVOCATE SPONSOR on our social media pages prior the Walk 4 Life
- Tent space (10 x 10) at the Walk 4 Life
- TWO 24 X 18-inch signs advertising your business along the walk route
- Your business logo on our Walk 4 Life t-shirt given to all participants
- Listing on supportprc.org as a ADVOCATE SPONSOR with a direct link to your website

**FRIEND GIFT – Less than \$1000**

- Recognition as a FRIEND on our social media sites prior to the Walk 4 Life

*Pregnancy Resource Center is a 501(c)3 not-for-profit organization. All donations are tax-deductible to the extent allowed by law.*

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**BUSINESS SPONSORSHIP FORM**

**Walk 4 Life & Funfest**

In appreciation of your gift, you will receive promotional recognition at our event and on our social media websites. To ensure proper recognition, please complete the following in full.

Business/Donor Name (to appear at the event): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Please send company logos in JPEG format to Victor Lopez: [victor.lopez@supportprc.org](mailto:victor.lopez@supportprc.org). Your logo will be used on our website, social media sites, emails to our supporters, and promotional materials for the Walk 4 Life.

**Sponsorship Deadline: OCTOBER 18, 2024**

- |                                      |                               |
|--------------------------------------|-------------------------------|
| ___ TITLE SPONSOR 4 LIFE - \$10,000+ | ___ DEFENDER 4 LIFE - \$2000  |
| ___ CHAMPION 4 LIFE - \$4000         | ___ ADVOCATE 4 LIFE - \$1000  |
| ___ GUARDIAN 4 LIFE - \$3000         | ___ OTHER/FRIEND GIFT\$ _____ |

Bringing tent and advertising materials: Yes \_\_\_ No \_\_\_ (check one of the boxes)

Please mail sponsorship forms and payment to: Pregnancy Resource Center  
9911 Corkscrew Road, Suite 201  
Estero, FL 33928

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**ORDER SIGNAGE ALONG THE WALK ROUTE**

For a \$150 donation, you can purchase one 24x18-inch sign along the Walk route with your family name, church or business.

To purchase personalized signs, please complete the form below and send your payment to the address below. In appreciation of your gift, you will receive promotional recognition

***Thank you for your support!***

Business, Church, or Family Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

**Sponsorship Deadline: OCTOBER 18, 2024**  
\$150

\_\_\_\_\_ Signage along the Walk route -

Please choose one of the following taglines for your sign (*fill in with your name*):

\_\_\_\_\_ Supports Women and Children!

In Honor of \_\_\_\_\_

In Memory of \_\_\_\_\_

\_\_\_\_\_ is Pro-Life and Pro-Love!

\_\_\_\_\_ Supports Life!

Please mail form and payment to:

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Estero, FL 33928

For more information, please contact Coleen CourterSheets [coleen.cs@supportprc.org](mailto:coleen.cs@supportprc.org) or 239-217-4838.

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