

## PREGNANCY RESOURCE CENTER OF SOUTHWEST FLORIDA (“PRC”)

### EXECUTIVE DIRECTOR

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As an ambassador of Jesus Christ, the Executive Director is responsible for advancing the Mission of Pregnancy Resource Center - - *to prevent abortion, and present eternal truth* - - in SW Florida. This is a ministry, not simply a job, and the role certainly includes:

- Developing and leading this ministry to reach and serve the most abortion-determined, abortion- minded, and abortion- vulnerable birthparents in the region served;
- Oversee the effective operation of our three clinics, education centers, and (planned) Guest House;
- Build effective relationships with volunteers, staff, and area churches, all critical to transforming the lives of women and families that envision abortion as a solution to the issues and pressures in their lives;
- Expand and develop the donor base, and oversee fundraising efforts to support the work of this ministry;

#### **Attributes:**

The Executive Director must:

1. Be bold in their Christian faith, serving as the Spiritual leader/mentor to the staff and volunteers at PRC, and instrumental in supporting the evangelistic outreach to the birthparents that come through our doors;
2. Have the presence and interpersonal skills to interface well with current and prospective donors and church partners, whether in large gatherings or one-on-ones, sharing the vision of PRC and generating excitement and support;
3. Effuse inspired leadership, able to lead and develop the organization, paid and volunteer, that will deliver PRC's strategic vision over the coming years as we continue to grow;
4. Demonstrate strong commitment and dedication to the pro-life position and sexual purity;
5. Be a visionary, strategic thinker;
6. Be a self-starter with perseverance / resilience;

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**Reports to:** The Board of Directors, and is a Board Member ex-officio

**Other:**

- Pregnancy Resource Center of Southwest Florida is an independent organization headquartered in Naples, Florida, and currently serving Collier and Lee counties.
- We provide clear and truthful, medically-based pregnancy confirmation and education to those facing an unplanned pregnancy.
- We stand on the truth that every life has a divine purpose and every human being is endowed with precious dignity and worth.
- We operate with a paid staff of more than 20 full and part-time employees and more than 35 volunteers, providing an array of services to men and women for as long as two years.
- This ministry has an annual budget of \$1.5 million for 2020, and is supported by individuals and churches in our surrounding area.

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