

The following is a suggested promotional plan for your church.
 We recommend you read through the calendar and choose the ideas that best fit your church!

October 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
<p>Schedule promotion times with various groups within your church:</p> <ul style="list-style-type: none"> Men's group (is there an upcoming breakfast or men's outing?) Women's group (upcoming bible study meeting?) Youth group (do you know a teen who is participating & would encourage their peers?) Children's Ministry (could they take home a flyer to their parents?) Missions team (will they adopt PRC as a local missions outreach?) <p>Encourage group leaders to walk and invite their group members to join them!!!</p>			11	12	13	14
			18	19	20	21
				 <p>KICKOFF!</p>		Brainstorm ways to encourage your congregation to participate. Make a list of ideas & contacts.
22	23	24	25	26	27	28
Schedule a meeting with your pastor about church involvement, encourage him to share WFL from the pulpit and to walk – if he walks, others will too!		(See balloon.)	<p>Talk to your church administrator about scheduling:</p> <ul style="list-style-type: none"> Bulletin Inserts & Bulletin Announcements (throughout November) Walk for Life information table (4-5 weeks prior to the WFL) PRC staff person to speak and show Walk for Life promotional video to your congregation. Additional video showing and final push of WFL during service on December 3rd! 			Set a goal for your church. Goals may include <u>amount raised</u> or <u>number of fundraising walkers</u> .
29	30	31				3
6 SUNDAYS LEFT! Display pledge forms and posters in prominent areas in your church.						5 weeks left! Pray for your church's involvement.