

# Walk for Life & Fun Fest

register at [supportprc.org](http://supportprc.org)



Saturday, December 9th, 2017  
8:00 AM - 11:00 AM  
Golden Gate Community Park  
3300 Santa Barbara Blvd

Dear Team Captain,

Thank you for your willingness to encourage others to participate in the Walk for Life! The role you play as you engage your team is vital to the success of this life-affirming fundraiser. We're looking forward to working with you as we encourage fellow believers to put their feet into action and *Step Forward, Because Every Life Matters*. That's our hope this year: that those who support this pro-life ministry will be bold, stepping out from behind the fear of rejection from our culture and "Step Forward" in their community to Walk for Life.

The funds raised through the Walk for Life will help to financially sustain the ministry of Pregnancy Resource Center of Southwest Florida as it seeks to prevent abortion and present eternal truth. Last year, PRC had the honor of helping **97%** of our patients to choose life for their babies! This was accomplished through our network of medical clinics and education ministries:

- **PRC Clinic in North Naples** provides pregnancy tests, the abortion pill reversal protocol, STD testing and treatment, pregnancy options counseling, ultrasounds, and referrals. Last year the PRC Clinic performed **2,242** services for clients. We were privileged to provide ultrasounds for women who were making decisions about their pregnancies resulting in **116** babies saved from abortion!
- **PRC Clinic in Estero (near Florida Gulf Coast University)** opened its doors early this year because of your support last year! It offers all of the same services that our Naples clinic does. Halfway through this year we have already seen **550** patients seeking a pregnancy test. Our STD services has brought awareness of our clinic to the FGCU campus and given us opportunities to share the gospel with students and God's plan for their sexual health.
- **The Education Center** offers support and practical assistance with material needs. Participants attend parenting classes, watch videos and complete homework, earning cribs, car seats and other baby necessities while developing healthy parenting skills. Last year, many women and men participated, meeting with an Advocate who helped to prepare, equip and empower them to become healthy parents to their little ones! We also offered classes covering topics related to childbirth, infant care, relationships and budgeting.
- **Bridge Program** provides a way for our new moms and dads to "bridge" from the scope of our services to a local, life-affirming church who will continue to disciple the mother, father, and baby.
- **Restoration** is an arm of our Education Center that ministers to those who have been impacted by the tragedy of abortion. Last year, Restoration facilitated groups for individuals who have experienced an abortion. Memorials were held honoring the lives of their babies.

**Incredible ministry is taking place at Pregnancy Resource Center. Thank you for representing us in your sphere of influence and making this ministry well known in the community.** We are thrilled and excited to partner with you as we promote the 2017 Walk for Life and raise funds for this life-giving ministry!

Stepping forward with you because every life matters,

Jillian Young, Executive Assistant  
239-217-4838 [jyoung@prcnaples.org](mailto:jyoung@prcnaples.org)



## **ON THE FOLLOWING PAGES YOU WILL FIND**

- ✓ **What is Pregnancy Resource Center?**
- ✓ **Walk for Life Information**
- ✓ **2017 Fundraising Goals**
- ✓ **How to Register Your Team**
- ✓ **How Walkers Can Join Your Team**
- ✓ **Fundraising Tips**
- ✓ **How to Find Sponsors**
- ✓ **How to Raise \$500 in 10 Days**
- ✓ **Sample Sponsor Request Letter**
- ✓ **Sponsor Sheet to Raise Money Offline**

**\*All of these items and way more can be downloaded and printed on the “Resources” button at [supportprc.org/walk](http://supportprc.org/walk).**



## WHAT IS PREGNANCY RESOURCE CENTER?

Pregnancy Resource Center is a nonprofit, Sanctity of Human Life ministry which includes the **PRC Clinic in North Naples**, **PRC Clinic in Estero near FGCU**, and the **Pregnancy Resource Center Education Center**. Pregnancy Resource Center has been faithfully impacting the community since 1997 through intervention, intercession and integration while sharing the love of Christ and boldly speaking the truth that every human life is valuable.

### **INTERVENTION**

With a desire to protect the unborn and bring hope to the hurting, the goal of the two **PRC Clinics** is to prevent abortion and present eternal Truth. In a compassionate, Christ-centered environment, volunteers and staff offer life-affirming alternatives to those facing unplanned pregnancies. As a result, tens of thousands of lives have been impacted for eternity!

### **INTERCESSION**

The **PRC Education Center's Earn-While-You-Learn** program exists to educate and equip parents. By attending parenting classes, watching videos and completing homework, PRC clients earn credits to be used toward clothing, cribs, car seats and other much needed baby supplies. Pregnancy Resource Center is committed to making a difference – equipping clients to make the best decisions possible for themselves and their children.

Addressing issues such as sexual risk-avoidance, sexually transmitted infections, and healthy relationships, our **Sexual Integrity Program** reaches our negative pregnancy test clients and our STI testing clients. Our desire is to teach concepts such as a biblical view of sex, decision-making, refusal skills, healthy relationship formation, and character education.

Every year in the United States over 1.2 million women have abortions, including Evangelical Christians. Abortion has left a legacy of devastation in the life of millions. PRC's **Restoration Life** program offers hope and restoration to men and woman who are dealing with the consequences of an abortion, through a Bible-based healing and support group.

### **INTEGRATION**

In addition, it is our calling to encourage, equip, educate and exhort the church to take its rightful place at the forefront of restoring the sanctity of human life. We purpose to motivate the Church to become active in defending and protecting the sanctity of life while providing support, resources and spiritual healing to those directly impacted by an unplanned pregnancy. We do this through our **Bridges** program which seeks to pair one of our clients with someone in a partnering church who will love them and bring them into the life-affirming community of the body of Christ.



## **WALK FOR LIFE IMPORTANT INFORMATION**

The Annual Walk for Life is a fun, family friendly morning where many churches and pro-life supporters come together with one vision: to transform our community into one where every baby is wanted. Several churches form walk teams as well as local businesses and families. Everyone will gather on the basketball courts of the Golden Gate Community Park and walk for a little less than one mile around the park. The trail is paved the entire way. We will end the walk with a Fun Fest complete with a rock climbing wall, bounce house, treats, and games!

**Here are some details about the day:**

### **SCHEDULE:**

**8:00-8:50 REGISTRATION & LIGHT BREAKFAST FOODS AND COFFEE WILL BE AVAILABLE**

**9:00 WALK**

**9:30-11:00 FUN FEST, AWARDS**

### **PARKING:**

There are two parking areas that will be clearly labeled with signs and parking attendants. Encourage the walkers on your team to **ARRIVE EARLY** to find a spot!

### **T-SHIRTS:**

Every person walking will get a t-shirt! On the registration form each walker can indicate how many they need for their family and what sizes they need.



## 2017 WALK FUNDRAISING GOALS

The Annual Walk for Life provides a large portion of Pregnancy Resource Center's financial support and every participant is critical to our vision of transforming our community into one where every baby is wanted!

**\$100,000** - Total amount we'd like to raise.

**400** - Number of walkers we'd like to participate and fundraise.

**\$250** - Amount each walker would have to raise to meet our goal.

*If just a handful of us blew that \$250 personal goal out of the water, we would make our total goal way faster! We know that not every walker will raise \$250, so we're challenging your team to aim really high this year!*

## YOUR TEAM GOALS

*(For you to fill in.)*

\$\_\_\_\_\_ Total amount raised for your team.

#\_\_\_\_\_ Total fundraising walkers on your team.



## **HOW TO REGISTER YOUR TEAM**

- 1) Go to supportprc.org
- 2) On the menu click “Events” and “Walk for Life”
- 3) Click on “Register to Walk”
- 4) You’ll be taken to the “FundEasy” Event Page
- 5) Click on “Register as a Team Captain”
- 6) You’ll be taken to the registration page where you will fill out your team’s information and goals.
- 7) You’ll be able to post fundraising updates and share the link to your fundraising page with your social media friends.

*If you have any questions, just call me! 239-217-4838*

## **HOW WALKERS CAN JOIN YOUR TEAM**

- 1) Go to supportprc.org
- 2) On the menu click “Events” and “Walk for Life”
- 3) Click on “Register to Walk
- 4) You’ll be taken to the “FundEasy” Event Page
- 5) Click on “Register as a Walker”
- 6) You’ll be taken to the registration page where you will search your team’s name and join with your own fundraising page.
- 7) You’ll be able to post fundraising updates and share the link to your fundraising page with your social media friends.

# FUNDRAISING TIPS

## THE FOLLOWING FUNDRAISING TIPS WILL HELP YOU AS YOU STRIVE TO MEET YOUR PERSONAL FUNDRAISING GOAL:



- **Set a goal.** Write the number on your pledge form or online personal fundraising page. Be sure to let your sponsors know that their contribution helped.
- **Start your pledge sheet(s) with a generous pledge.** Most people will follow the example of the first pledge on your walk form or online fundraising page.
- **Support yourself.** Others will appreciate that you are devoting both your time and your own finances.
- **Dedicate your walk or run to someone** who has been touched by an unplanned pregnancy, to teenagers who need to hear the sexual risk-avoidance message, or to a man or woman who has been impacted by abortion.
- **Create a personalized fundraising page** that can be connected to your social networking sites and emailed to your friends and family. Use this page like an online pledge sheet to ask for and collect secure donations. Visit [SUPPORTPRC.ORG/WALK](http://SUPPORTPRC.ORG/WALK) for the link to design your personalized fundraising page.
- **Contact everyone who sponsored you last year.** Thank them for their pledge and ask for their support again. Ask for a specific amount, such as \$50 or \$100; if they can't donate that much, they will offer what they can. Be sure to direct your sponsors to your personalized fundraising page!
- **Make an announcement or show the short Walk for Life video** at your social club, service club or small group. Call Jillian at 239-289-6937 to get the video file, or visit the "Resources" button on [supportprc.org/walk](http://supportprc.org/walk).
- **Be enthusiastic when asking for pledges.** Let people know that their money makes a difference in the lives of babies, women, teenagers, men, and families in our community.
- **Use special occasions.** If you have a birthday, anniversary or other special occasion coming up, ask for Walk for Life pledges in lieu of gifts.

*It's so easy!*



## **HOW TO FIND WALK SPONSORS**

### **PERSONAL CARE**

Your Hairstylist  
Your Manicurist  
Your Tanning Salon  
Your Massage Therapist  
Your Favorite Day Spa  
Your Favorite Clothing Store  
Your Jeweler  
Your Tailor  
Your Drycleaner

### **SOCIAL MEDIA**

Your Friends on Facebook  
Your Followers on Instagram  
Your Followers on Twitter  
Your Colleagues on LinkedIn

### **FITNESS AND SPORTS**

Health Club Owners  
Health Club Employees  
Your Personal Trainer  
Your Aerobic Instructor  
Your Club Daycare Provider  
Your Golf Buddies  
Your Tennis Partner  
Your Softball Team  
Sports Shops You Frequent

### **FAMILY AND FRIENDS**

Your Spouse  
Your Friends  
Your Co-workers  
Your Spouse's Co-workers  
Your Parents  
Your Grandparents  
Aunts, Uncles and Cousins  
Your Adult Children  
Your Neighbors  
Your Godparents

### **CHILDREN'S CIRCLES**

Their Favorite Teachers  
The School Principal  
The School Secretary  
The School Nurse  
Their Academic Counselor  
Their Music Instructors  
Carpool Moms  
Your Babysitters  
Play Groups  
Your Daycare Provider

### **MEDICAL SERVICES**

Your Family Doctor  
Your Family Dentist  
Your Favorite Nurse  
Your Children's Pediatrician  
Your Children's Orthodontist  
Your Optometrist  
Your Pharmacist  
Your Chiropractor

### **CHURCH CIRCLE**

Senior Pastor  
Youth Pastor  
Music Pastor  
Sunday School Teacher  
Your Bible Study Friends  
Your Choir Friends  
Your Small Group

### **HOBBIES AND CLUBS**

Creative Memories  
Consultants  
Hobby Stores You Frequent  
Book Stores You Frequent  
Your Book Club Friends  
Scout Leaders  
Other Scout Families  
Your Bunko Girlfriends  
Your Travel Agent

### **HOME AND AUTO**

Your Realtor  
Your Builder  
Your Plumber  
Your Electrician  
Your Lawn Service  
Your Paperboy  
Your Milkman  
Your Auto Repair Shop  
Your Jiffy Lube Man  
Your Favorite Car Wash





## **HOW TO RAISE \$500 IN ONLY 10 DAYS!**



- DAY 1**     **Sponsor yourself** for \$50.
- DAY 2**     **Ask two family members** to sponsor you for \$25.
- DAY 3**     **Ask five friends** to sponsor you for \$20.
- DAY 4**     **Ask five people from your church** to sponsor you for \$10.
- DAY 5**     **Ask five neighbors** to sponsor you for \$10.
- DAY 6**     **Ask two other family members** to sponsor you for \$25.
- DAY 7**     **Ask your boss or company** to sponsor you for \$25  
*or see if your company will match the amount you raise.*
- DAY 8**     **Ask five social media friends** to sponsor you for \$20.
- DAY 9**     **Ask one business** you frequent to sponsor you for \$25.
- DAY 10**    **You've done it!** Great job!  
Ask a friend to join you at the Walk!



## SAMPLE SPONSOR REQUEST LETTER

Dear Friend,

On December 9th, I am going to participate in the Annual Walk for Life to benefit Pregnancy Resource Center. PRC is a life-affirming ministry whose mission is prevent abortion and present eternal truth. They desire to see our community transformed into one where every baby is wanted. They compassionately serve women, men and families facing unplanned pregnancies, offering them a meaningful alternative to abortion. All of their services are provided free of charge – I am participating so they can continue serving all who walk through their doors!

Pregnancy Resource Center ministers in many ways:

- Through two PRC Clinics, they offer pregnancy tests, ultrasounds, the abortion pill reversal protocol, STD testing and treatment, and counseling while meeting spiritual and practical needs.
- Through their Education Center they offer support and practical assistance with material needs. Participants attend parenting classes, watch videos and complete homework, earning cribs, car seats and other baby necessities while developing healthy parenting skills.
- Through Restoration, they reach out to their clients and local churches to provide support to post-abortive men and women.

For more information, please visit their website at [www.supportprc.org](http://www.supportprc.org)

I am writing to invite you to sponsor me. My goal is to raise **[your goal amount]**. Will you help? The pledge amount is not a per-mile pledge, but rather a one-time donation. Some sponsors give \$100, some \$25, others \$10. Your gift is tax-deductible and any amount impacts lives!

You can send in your support with a check, cash, or donate to my personal online fundraising page here **[your link]**.

Thank you for supporting me as I put my feet into action on November 4th.

Thank you,

**[Your Name, phone # and email]**